KOKUYO

Summary of Financial Results for the Fiscal Year Ended December 31, 2024

February 17, 2025

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- 1. Full-Year FY2024 Results
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* The business segments are as follows:

Furniture Businesses: FN Business Supply Distribution: BS Stationery Businesses: ST Interior Retail Businesses: IR

 * Unless otherwise indicated, monetary figures are rounded down to the nearest million yen.
 As such, the sum of the figures in a breakdown may not match the stated total.



Full-Year FY2024 Results (third medium-term plan in review)

- Net sales and operating income were mostly in line with the downgraded targets (as announced in Q3 results presentation). Year on year, net sales increased and operating income decreased.
- Net income reached the third medium-term target as did ROE (8%), The sale of cross shareholdings was brought forward, which more than offset the impact of impairment loss in Kokuyo Hong Kong (which reflected economic adversities in China).
- ✓ The dividend of ¥77 (¥10.5 more than the previous annual dividend and ¥1 more than the target), in line with the 40% payout ratio set out in the third medium-term plan.

Summary of 4th medium-term plan (groupwide strategic management)

- ✓ Build sustained growth as follows: Establish a framework that prioritizes cashflow (≈EBITDA), use strategic and disciplined investment in line with the Forest-like Management Model, build up talent and knowledge to increase replicability of business success, and bolster strategic assets to reduce risks (capital costs).
- ✓ From the ¥35 billion share buyback budget, buy back ¥20 billion of shares to achieve an early improvement in capital efficiency.
- ✓ Work on 4th medium-term plan measures: e.g. relocate Osaka head office, introduce stock incentive plan, allocate growth CapEx to building business supply distribution centers.

Full-Year FY2025 Forecasts

- ✓ Net sales and operating income will increase on the back of growth in each business, especially the furniture business.
- ✓ EBITDA will increase following investment in PP&E in Japan and other growth investments.
- ✓ Net income will decrease relative to the FY2024 high (which was on the back of the sale of cross-held shares and other non-business assets brought forward).
- ✓ We plan to pay an annual dividend of ¥91 (¥14 more than the previous annual dividend), consistent with our commitment to a payout ratio of 50% and a steadily increasing dividend. ROE will be around 8%.

1. Full-Year FY2024 Results

Net sales and operating income were mostly in line with downgraded targets. Year on year, net sales increased and operating income decreased.

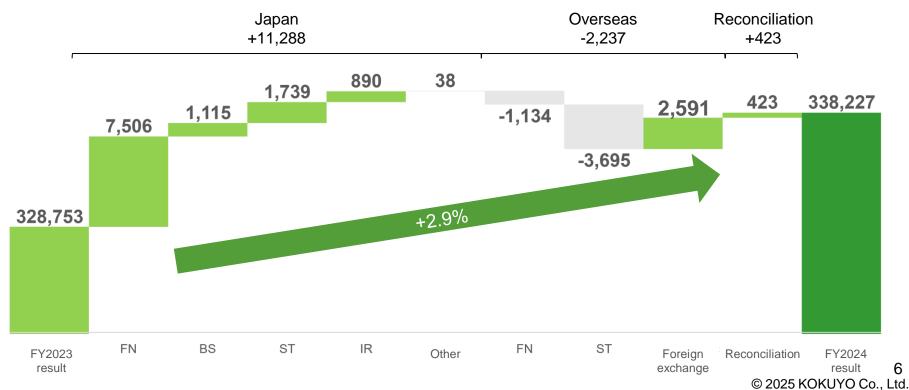
Despite the recording of impairment loss, net income reached an all-time high with the sale of cross shareholdings. The third medium-term plan's ROE target was reached, at 8.5%.

(Millions of yen)

	2023	Revised 2024	2024		
	result	target	result	YoY change	% YoY change
Net sales	328,753	U	338,227	+9,474	+2.9%
Gross profit	127,392	133,200	132,921	+5,528	+4.3%
(ratio)	38.8%	39.4%	39.3%		
SG&A expenses	103,561	111,700	110,892	+7,330	+7.1%
(ratio)	31.5%	33.0%	32.8%		
Operating income	23,830	21,500	22,028	-1,802	-7.6%
(ratio)	7.2%	6.4%	6.5%		
Ordinary income	25,989	23,500	24,410	-1,579	-6.1%
(ratio)	7.9%	7.0%	7.2%		
Net income attributable to owners of parent	19,069	21,400	21,787	+2,717	+14.3%
(ratio)	5.8%	6.3%	6.4%		
ROE	7.8%	>8%	8.5%		

Japan: Revenue growth led by furniture business, with steady stream of contracts Overseas: Revenue decreased mainly because of economic downturn in China

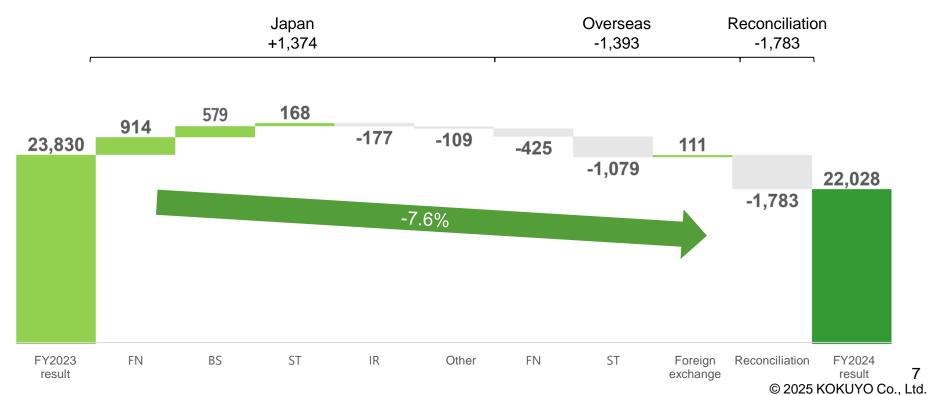
(Millions of yen)



Japan: Operating income increased with strong revenue in furniture business, the effects of price revisions in business supply distribution.

Overseas: Operating income decreased with Chinese downturn.

(Millions of yen)



Costs increased, but we continued to enjoy the effects of price revisions in the Japanese stationery business and Business Supply Distribution.

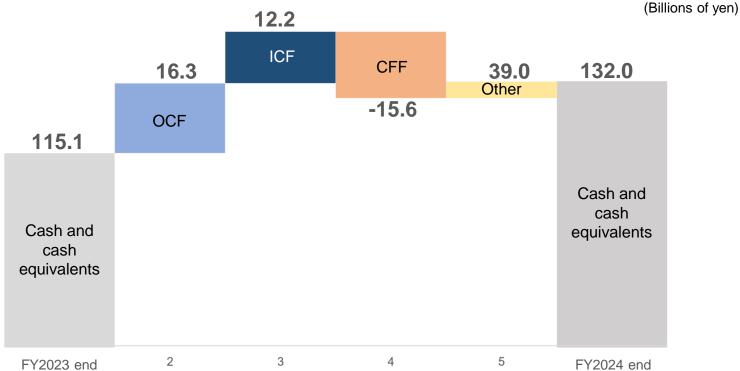
We invested in personnel and made other strategic expenditures to drive our medium- and long-term strategies while controlling SG&A expenses.

Gross profit SG&A expenses +5.528-7,331 3,364 System functionality enhancements in FN and BS. IT infrastructure 5,760 building -3,232 23,830 -1,829 Hiring more staff Across--379 board pay raises 22,028 -1,008 M&A related expenses, -883 hiring expenses, etc. -3,595 -7.6% FY2024 Impact of higher Impact of sales Activity IT system raw materials expansion expenses result expenditures 虎のなお 売上拡大 沽動賀 (育報ン人 アム) 貸 2024年 FY2023 Impact of sales Personnel Other Capital 効果等 高騰影響 price revision 実績 result expenses expenditures

(Millions of yen)

8

Cash and cash equivalents increased ¥16.9 billion year on year, with steady business performance generating higher OCF and with the sale of non-business assets improving ICF.



The sale of cross-held shares halved investment securities and increased cash and cash equivalents.

Strong business performance increased equity ratio. This and higher net income meant that ROE reached target, at 8.5%.

	FY2023 end	FY2024 end	YoY change
Cash and cash equivalents	115,161	132,080	+16,919
Notes and accounts receivable and contract assets	68,551	75,383	+6,831
Inventory assets	39,718	38,853	-865
Other non-current assets	6,725	6,566	-159
Property, plant and equipment	61,542	63,241	+1,699
Intangible assets	16,614	12,961	-3,653
Investment securities	40,112	22,362	-17,750
Other fixed assets	9,985	11,509	+1,524
Total assets	358,412	362,959	+4,546
Notes and accounts payable – trade	55,157	54,357	-799
Interest-bearing liabilities	9,238	4,177	-5,060
Other liabilities	40,589	40,361	-227
Total liabilities	104,985	98,896	-6,088
Owned capital	251,841	260,552	+8,711
Non-controlling interests	1,585	3,509	+1,924
Net assets	253,426	264,062	+10,635
Equity ratio	70.3%	71.8%	+1.5pt
ROE	7.8%	8.5%	+0.7pt

(Millions of yen)

2. Full-Year FY2025 Forecasts

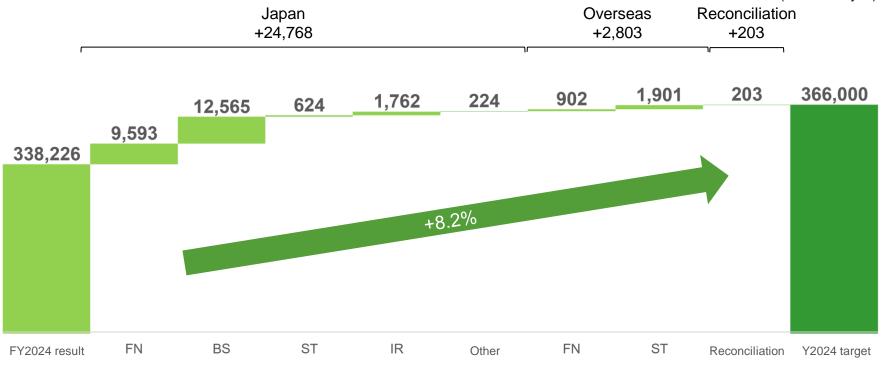
Net sales and operating income will increase on the back of strong performance in the furniture business, resulting in a gross profit margin of 40%.

Net income will decrease relative to the FY2024 high (which was on the back of the sale of cross-held shares).

	2024	2025	YoY change	% YoY change	(Millions of yen)
	result	target			
Net sales	338,227	366,000	+27,773	8.2%	
Gross profit	132,921	146,800	+13,879	10.4%	
(ratio)	39.3%	40.1%			
EBITDA	22,028	24,000	+1,972	9.0%	
(ratio)	6.5%	6.6%			
Operating income	30,990	33,000	+2,010	6.5%	
(ratio)	9.2%	9.0%			
Net income attributable to owners of parent	21,787	20,100	-1,687	-7.7%	
(ratio)	6.4%	5.5%			
Overseas sales as percentage of total sales	13%	13%			
ROE	8.5%	c. 8%			12

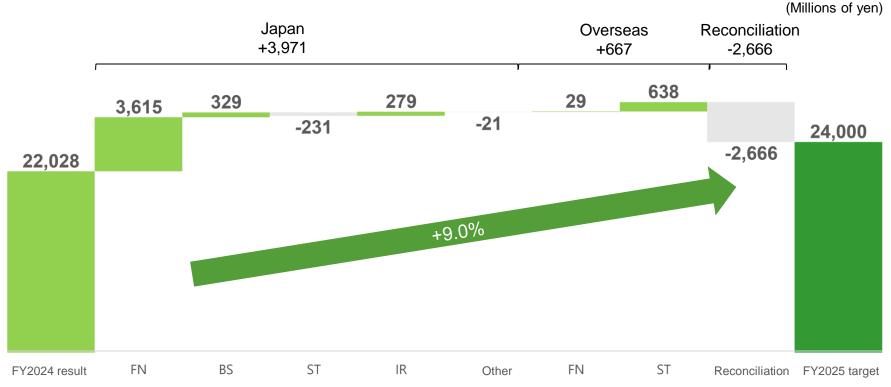
Japan: Growth led by furniture business (which enjoyed brisk business) and business supply distribution (which is due to inherit a business)

Overseas: Furniture and stationery businesses saw revenue growth in India and ASEAN, offsetting economic adversities in China (Millions of yen)



Japan: Growth led by furniture business (which enjoyed brisk business)

Overseas: Growth led by stationery business (which is set to return to past profitability levels)

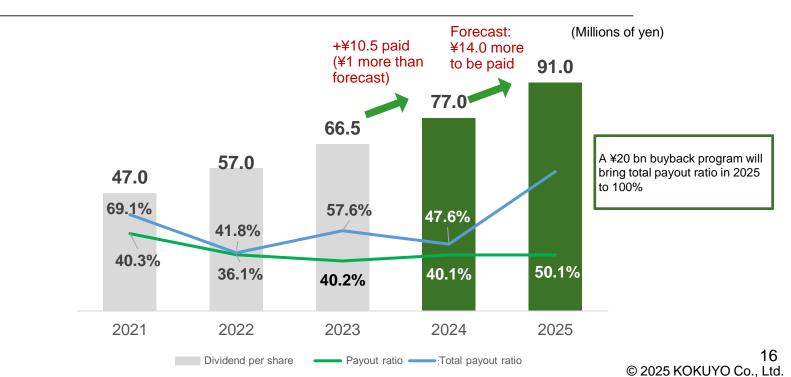


PP&E investments will be focused in Japan Besides this, potential M&A deals are under consideration.



In 2024, we achieved the targets of payout ratio of 40% and total payout ratio of at least 50% (2023 & 2024 average). In 2025, we will deliver dividends with a payout ratio of at least 50% and actively repurchase shares.

Dividend (JPY), payout ratio (%)



Groupwide Strategic Management

We expanded the reach of business fields with initiatives for business segments and strategic assets.

This has laid a foundation for sustained growth during fourth medium-term plan.



· Give diverse opportunities for

Reform employee-promotion

systems, establish training body

Transform employee management

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career growth

Talent

management

Dividends:

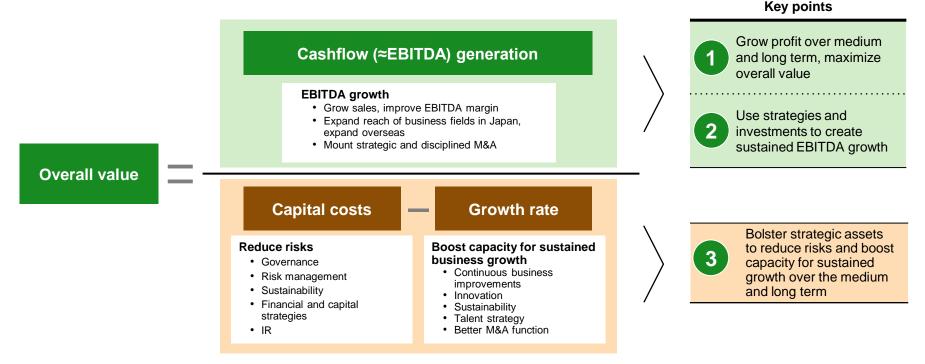
Shareholder • Share buybacks:

Approx. #11 bn of #30 bn budget spent 150 potential M&A deals considered Maintained steadily-increasing dividend with 40% payout ratio

s: Embarked on ¥5 bn buyback program in 2023

Treasury stock in excess of 5% of total issued shares to be cancelled

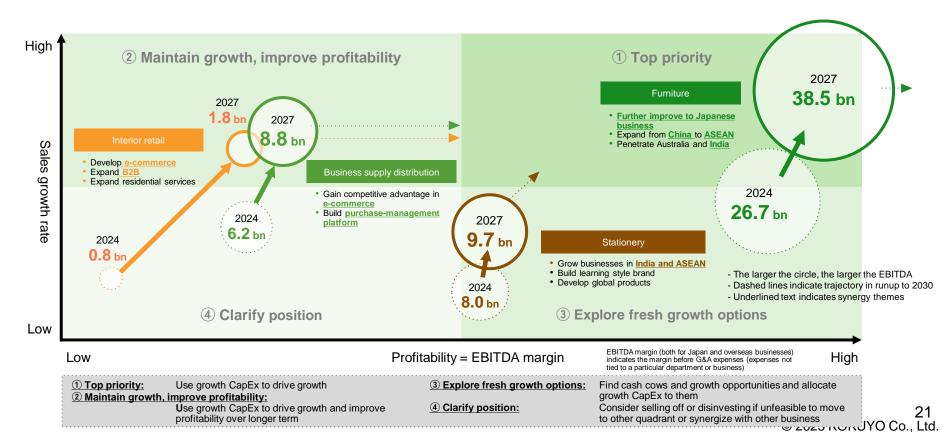
Use dynamic and aggressive growth-CapEx (PP&E investments, M&As) to maximize cash flows in the medium and long term. Strike optimal balance between cashflow generation, risks, and sustainable growth to further boost overall value.



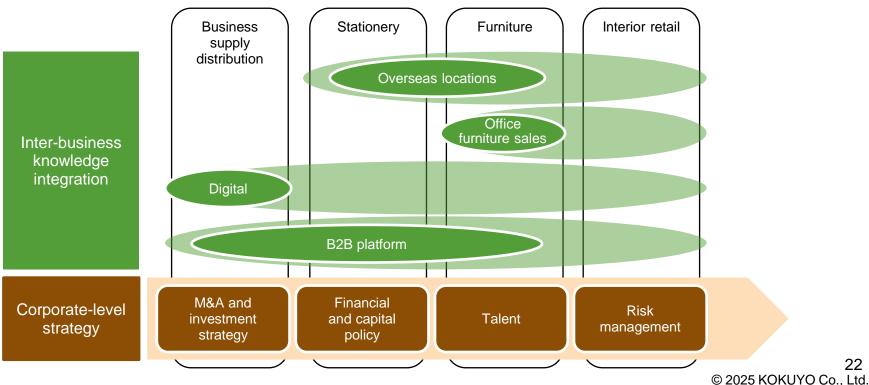
The plan sets out targets for net sales, overseas sales as a percentage of total sales, EBITDA, and ROE. The targets represent our commitment to sustaining EBITDA growth and maximizing the organization's value.

		2023 result	2024 result	Latest target for 2025	2027 target	2030 target/projection
	Net sales (growth rate)	¥328.7 bn (+9.2 %)	¥338.2 bn (+2.8 %)	¥366.0 bn (+8.2 %)	¥430.0 bn (+8%/year)	≥500.0 bn
Financial	Overseas sales as percentage of total sales	15 %	13 %	13 %	20 %	≥ 25 %
KPIs	EBITDA EBITDA margin (%)	¥32.4 bn 9.9 %	¥30.9 bn 9.2 %	¥33.0 bn 9.0 %	≥¥43.0 bn 10 %	≥¥55.0 bn ≥11 %
	ROE	7.8 %	8.5 %	C. 8 %	≥9 %	≥10 %
Referential indicator	Operating income Operating income ratio	¥23.8 bn 7.2 %	¥22.0 bn 6.5 %	¥24.0 bn 6.6 %	c. ¥30.0 bn c. 7 %	≥¥38.0 bn ≥7.5 %

Through groupwide strategic management, we are building a smarter business portfolio that will deliver sustained growth in 2030 and beyond.



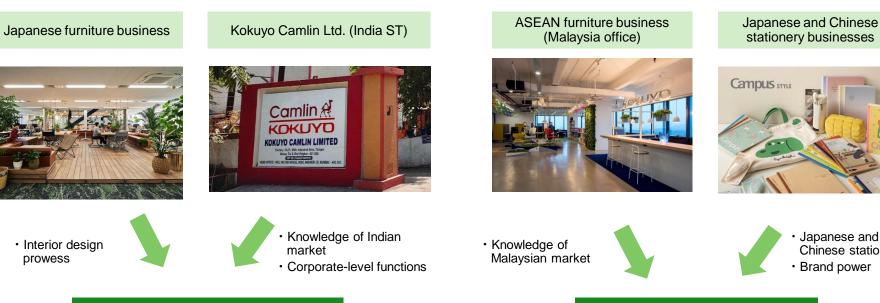
By integrating business-level knowledge and bolstering the corporate functions that support it, we will generate powerful synergies and drive long-term value creation.



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Using Business's Knowledge Assets to Drive Global Strategy

By globally integrating knowledge assets in the furniture and stationery businesses, we will expedite global business development, driving strategic progress in each business area.



Furniture business to penetrate Indian market

Stationery business to penetrate Malaysian market

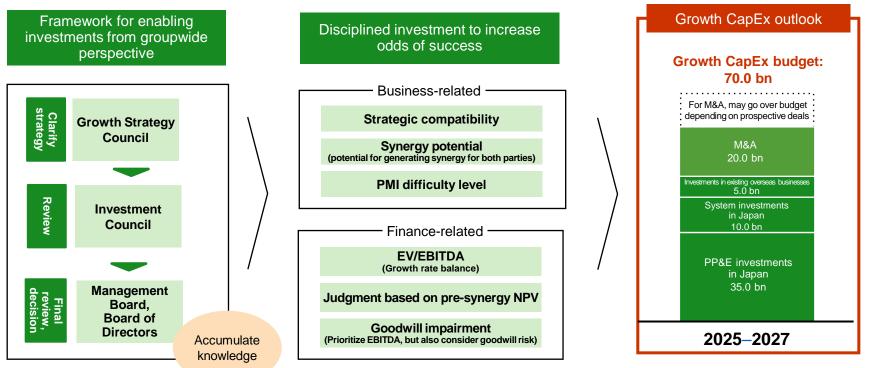
Japanese and

· Brand power

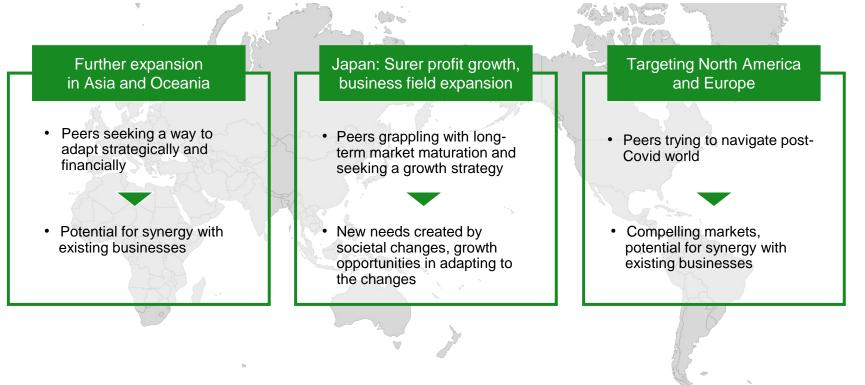
Chinese stationery

We will invest actively in projects to maintain and improve the competitiveness of the Japanese furniture businesses and other core businesses.

We will also actively pursue M&A leads to strengthen the business portfolio.



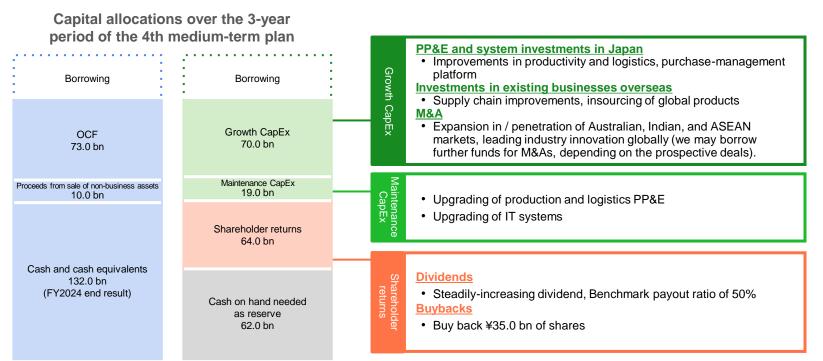
Believing that there are great opportunities to form promising partnerships to pursue our goal of being a top global player, we have set three strategic themes through which we will actively pursue M&A deals and strengthen our business portfolio.



Capital Allocations

We will invest actively to drive sustained growth.

We will also deliver generous shareholder returns to improve stakeholder engagement.



Talent Strategy

We will improve hiring, training, and the workplace environment.

Next year, we will relocate the Osaka head office and launch stock remuneration for leadership talent.

Talent management tasks Examples of actions		Contribution to organization's value
Hire talent to support a cycle of sustained value creation	 Active hiring of fresh graduates and mid- career candidates Using advertising and institutional reform to change corporate culture and propagate our message internally and externally Unique initiatives like the 20% Challenge 	Further strengthening of recruiting competitiveness
Train up leadership talent to lead business growth related to expanding experience value	 Cultivating leadership skills and creativity in Kokuyo Academia Stock remuneration for leadership talent 	Further improvement in employee engagement
Build a workplace that encourages a mindset for testing out new ideas	 Continued investment in The Campus Active investment in company offices in Japan and overseas (Osaka head office relocation, new facility) Building unique workspaces that encourage new workstyles and teamwork 	Further improvement in productivity Encouragement of innovative idea generation

Relocation of Osaka head office (to Grand Green Osaka)



Source: Grand Green Osaka developer

New training facility: DIG



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Risk Management

We will manage the growing risks associated with expanding the reach of the business fields. We will establish and fortify area-management hubs for China, ASEAN, and India.

Area-management hubs

Business process management

Global governance



- Establish more area hubs for area-specific governance, risk management, and some shared services.
- Establish area-management hub in ASEAN like the one in China (Kokuyo Management). Consider establishing one in India too.



- Use IT to monitor whole range of business processes.
- Use analytics to streamline workflows and identify ways to reduce risks.

COMPLIANCE

- Improve organizational framework and procedures for accounts, tax affairs, and internal controls to enable business expansion in Japan and overseas.
- Prepare infrastructure to enable Japan head office, overseas business sites, and vendors to mitigate overseas IT risks and respond promptly when the risks occur.

Contribution to overall value

Examples of key actions

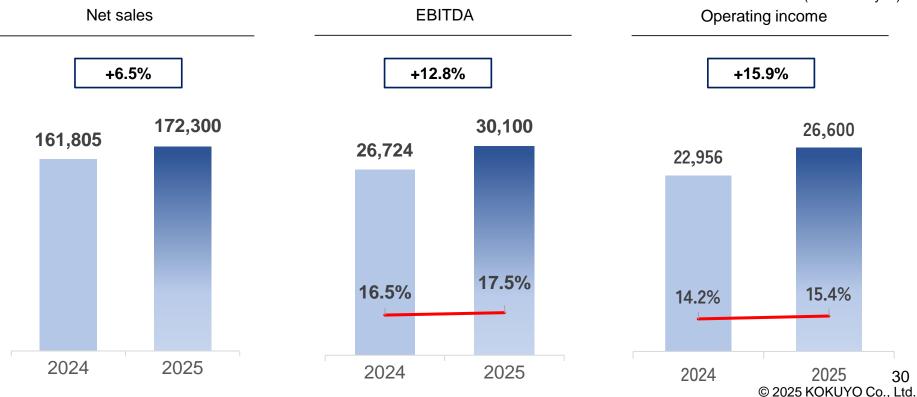
- ✓ The actions will reduce areaspecific risks and, in the longer run, enhance functions to generate greater synergy.
- ✓ The actions will reduce the business-process risks associated with business expansion and global expansion, and improve productivity.
- ✓ The actions will further reduce probability of severe risks in Japan and overseas.

Integrated risk management will reduce risks (~reduce capital costs)

Outlook by Segment

2024: Net sales and operating income increased, with strong business in Japan offsetting negative impact of Chinese downturn.

2025: Net sales and operating income will increase again with us converting leads efficiently amid a brisk market.



(Millions of yen)

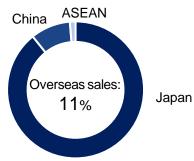
Japan: We have continued targeting a wider range of office leads.

Overseas: Amid the Chinese economic downturn, we have stepped up sales efforts to close leads in ASEAN.

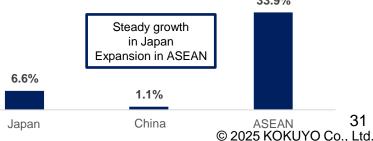
Japanese Furniture Business

- Business climate
- Market remains favorable, with new office buildings being built and renovation demand remaining high in the Great Tokyo Area
- Deliver steady organic growth and improve productivity
- Have focused factories (each dedicated to a component) in optimal production locations to improve profitability
 - Capitalize on strong demand
- Increase operating efficiency to handle larger amount of leads
- Invest in plants and systems to increase efficiency

Overseas sales as percentage of total sales in FY2024



Overseas Furniture Business Business climate • China: Economy has bottomed out, but adversities will persist • ASEAN: Good growth prospects Growth strategy • Target middle and high segments in ASEAN • Penetrate Australia and India		
climate persist • ASEAN: Good growth prospects Growth • Target middle and high segments in ASEAN	Overs	eas Furniture Business
		persist
		5 5 5
Actions in 2025 • Establish component-assembly sites to increase production efficiency (ASEAN)		Target multinational companies more effectively (ASEAN)
Net sales growth by region (change from FY2024) 33.9%		

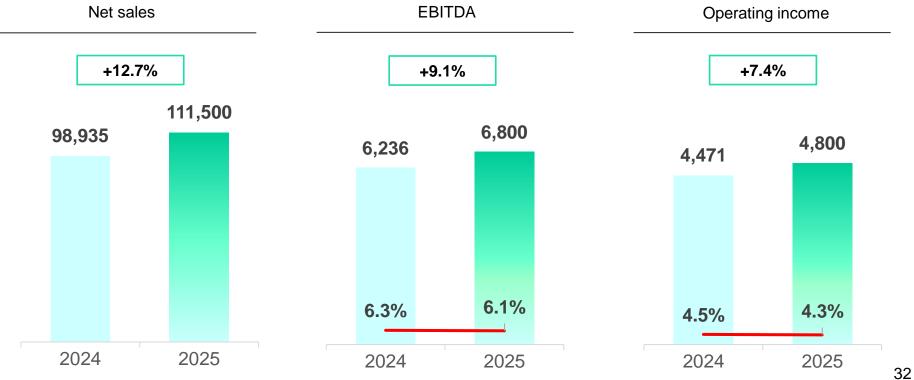


Business Supply Distribution: Change in Performance

2024: Net sales and operating income increased.

Gross profit improved with effects of price revisions and changes to delivery fees.

2025: Net sales and operating income will increase again, with business acquisitions opening up new clientele.



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(Millions of yen)

Business Supply Distribution: Business Climate, Strategies

We will gain new clientele with an expanded lineup and acquisition of Fujitsu Coworco. We will use active system investments to enhance Benri Net (our purchase management platform).

Business Supply Distribution

- SME market remains adverse
- Large enterprise market is growing increasingly crowded
- Distribution costs and other costs are increasing

Growth strategy

Actions

in 2025

Business

climate

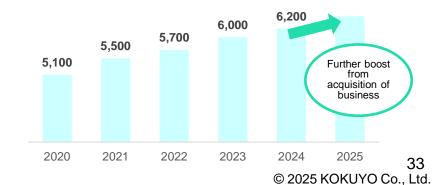
Enhance Benri Net to drive purchasing-platform strategy

- Expand lineup
- Capitalize on Fujitsu Coworco's clientele
- System investments for enhancing the platform
 - Build database
 - Enhance e-commerce function
 - Enhance purchase management function (to be released during 4th medium-term plan)
- Enhance system development framework

Products linked with other company's catalogue Products on our website 2,472 3,000



Change in Benri Net's subscriptions



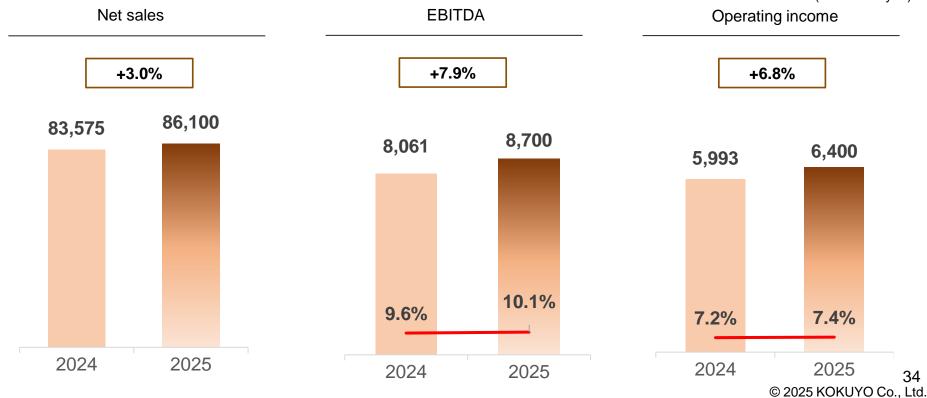
Change in products offered

Stationery Businesses: Change in Performance

2024: Net sales and operating income increased in the Japanese business but declined overall because of the Chinese economic downturn.

2025: Net sales and operating income will increase following investments aligned with medium- and long-term strategies.

(Millions of yen)



Japan: We will invest toward a global brand strategy and insource production. Overseas: We will focus on growing business in the Indian and ASEAN market.

Japane	ese Stationery Businesses	Overseas Stationery Businesses		
Business climate	 Conditions remain challenging with digitalization, shrinking population, and ongoing market stagnancy 	 China: Economic adversities persist India: Market is crowded but continues to grow ASEAN: Prospects are generally good 		
Growth strategy	Campus brand strategyGlobal product strategy	Growth strategyGlobal product strategy		
Actions in 2025	 Campus rebranding Increase exports to ASEAN and North America Create global products and insource their production 	 Growth in India and ASEAN India: Expand product categories, introduce Campus brand to the market ASEAN: Use Campus brand to win new customers 		
<u>0</u> \	verseas sales as percentage of total sales in FY2024	Net sales growth by region (change from FY2024) 17.5%		
	India Overseas sales: 33% Japan	Under the strategy, performance is set to bottom outGrowth in Indian and ASEAN markets6.8%		

0.5%

Japan

China

India

ASEAN

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2024: Sales promotion efforts led to increase in net sales, although operating income decreased because of low yen 2025: Stronger e-commerce and B2B sales will enable huge growth in operating income

(Millions of yen)

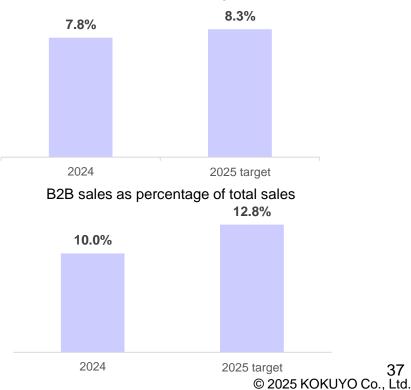


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We will focus on e-commerce and B2B sales (for residences and offices) to build a portfolio not dependent on retail

Interio	r retail
Business climate	Steady recovery in interior demandGrowth in online shopping
Growth strategy	 Expand to growth areas outside retail, namely e- commerce and B2B sales (for residences and offices)
Actions in 2025	 Boost profitability with e-commerce OMO strategy Expand in office market in collaboration with furniture business Expand residence business (e.g. open Poliform Tokyo) Invest in digital transformation to drive OMO strategy

E-commerce sales as percentage of total sales



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4. Reference Materials

Build business model integrating upstream and downstream supply chain in Japan and overseas Globally optimize production and distribution by focusing on components and optimizing production locations

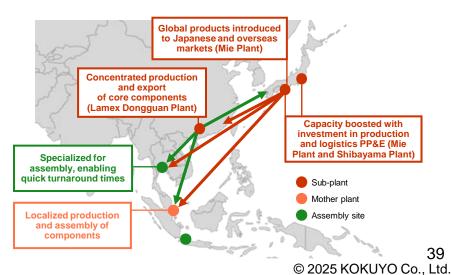
Strategy to leverage spatial design excellence and talent, global workstyle strategy

• We will build a business model whereby we expand the business field to deliver customer experience value across the whole of the office life cycle (upstream to downstream), thereby forging lasting relationships with customers.



Global product strategy

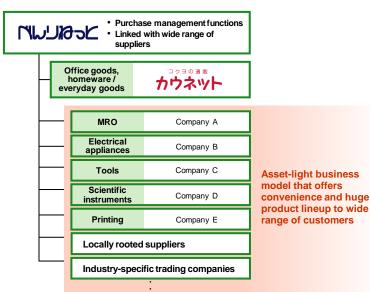
- We will bolster our system for developing designer's-choice global products for the Japanese market and Asian markets.
- In Japan, we will invest in production and logistics PP&E to boost capacity. We will also overhaul our global production network to achieve the QCD performance necessary to expand in ASEAN.



Use technological innovation to deliver personalized shopping experiences through Benri Net (platform for purchase-management services)

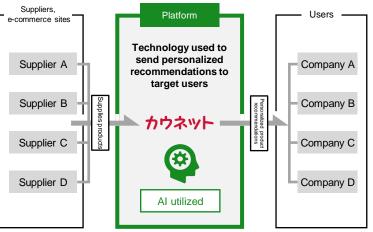
Enhancing platform functions by linking with big-name e-commerce sites

- We will enhance the core Benri Net platform's linkage with the following big-name e-commerce sites and trading companies.
- This platform strategy will create an upward spiral of continual growth in both linked suppliers and customers.



Using AI to enhance customer experience value

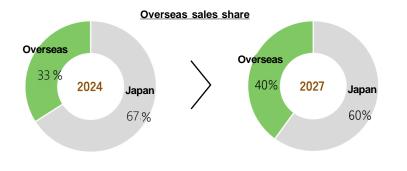
- We will use AI to derive industry- and customer-specific recommendations for products selected from the largest B2B merchandise lineup, and expand Share of Wallet.
- Product recommendations will be sent at the necessary times based on purchase history, reducing purchasing time.



We will accelerate business growth in India and expand our share in ASEAN markets to increase overseas sales share (percentage of total sales). We will also transition our existing business portfolio into a more profitable enterprise by reducing COGS in products for developing globally.

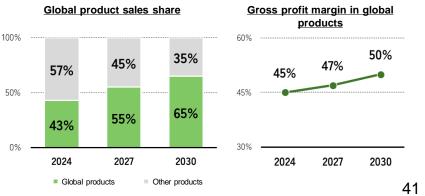
Area portfolio transition

- We will penetrate new areas and grow existing overseas businesses to raise overseas sales share from 33% to 40% and reduce our dependency on certain areas.
- In India, we will create customer experiences for older students, supplementing our existing target segments, which are schoolchildren (stationery) and adults (painting equipment).
- In ASEAN, we will build sales partnerships for Campus-brand products and use social media and events to build brand recognition and trust, with the goal of getting Campus products into more than 1,000 stores by end of 2027.



Product portfolio transition

- We will standardize global products (including writing instruments) across all areas and use insourcing to reduce COGS.
- We will transition to a more profitable structure by raising the share (of our overseas sales) of high-margin global products.
- To maintain or improve the competitiveness of the Campus brand, we will improve touchpoints with customers who research and verify experience value in learning styles.



Use partnerships to expand into office sector

- Kokuyo & Actus: We will strengthen our partnership in sales and product development, with a 2030 goal of a 7-fold increase (from 2024 level) in office-related sales.
- At Orgatec Tokyo 2024, Actus exhibited a booth that recreated a live office. We will start using this booth for sales promotion.
- In November, we opened an Actus exhibition space in our Tokyo showroom. We will use it to showcase our services to our corporate customers.



Actus booth at Orgatec Tokyo 2024

Actus exhibition space at Kokuyo's Tokyo showroom

Expand into residential sector with premium brands

- Actus is exclusive importer of Poliform, a top Italian brand that is a world leader in interior design
- Goal for 2030 is to win deals in approx. 60 premium apartment complexes (the target segment)
- We will grow the residential business by bolstering design office accounts.



2023: Conceptual photograph of system delivered in Azabudai Hills Residence

Poliform



Annual Performance

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	FY2021 result	FY2022 result	FY2023 result	FY2024 result	FY2025 target	(Millions of yen)
Net sales	292,617	300,929	328,753	338,227	366,000	
Gross profit	113,526	116,671	127,392	132,921	146,800	
(ratio)	38.8%	38.8%	38.8%	39.3%	40.1%	
SG&A expenses	93,618	97,543	103,561	110,892	122,800	
(ratio)	32.0%	32.4%	31.5%	32.8%	33.6%	
Operating income	19,907	19,128	23,830	22,028	24,000	
(ratio)	6.8%	6.4%	7.2%	6.5%	6.6%	
Ordinary income	16,415	21,161	25,989	24,410	24,500	
(ratio)	5.6%	7.0%	7.9%	7.2%	6.7%	
Net income attributable to owners of parent	13,703	18,237	19,069	21,787	20,100	
(ratio)	4.7%	6.1%	5.8%	6.4%	5.5%	
EBITDA	27,220	26,550	32,402	30,990	33,000	
ROE	6.0%	7.8%	7.8%	8.5%	c. 8%	43

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Annual Performance by Segment

		FY2021 result	FY2022 result	FY2023 result	FY2024 result	FY2025 target	(Millions of yen)
	Net sales	136,058	134,886	154,472	161,805	172,300	
Furniture businesses	Operating income	17,744	16,523	22,458	22,956	26,600	
	(ratio)	13.0%	12.2%	14.5%	14.2%	15.4%	
	Net sales	93,405	95,314	97,820	98,935	111,500	
Business supply distribution	Operating income	2,557	3,269	3,892	4,471	4,800	
	(ratio)	2.7%	3.4%	4.0%	4.5%	4.3%	
	Net sales	72,702	78,457	83,899	83,575	86,100	
Stationery businesses	Operating income	6,069	6,786	6,802	5,993	6,400	
	(ratio)	8.3%	8.6%	8.1%	7.2%	7.4%	
	Net sales	18,043	19,716	20,348	21,238	23,000	
Interior retail businesses	Operating income	944	1,087	698	521	800	
	(ratio)	5.2%	5.5%	3.4%	2.5%	3.5%	
	Net sales	441	413	438	476	700	
Other	Operating income	10	-133	-370	-479	-500	
	(ratio)	2.3%		-	-	-	
Descendiliation	Net sales	-28,034	-27,857	-28,226	-27,803	-27,600	
Reconciliation	Operating income	-7,418	-8,404	-9,651	-11,434	-14,100	
	Net sales	292,617	300,929	328,753	338,227	366,000	
Total	Operating income	19,907	19,128	23,830	22,028	24,000	
	(ratio)	6.8%	6.4%	7.2%	6.5%	6.6%	

Finance Administrative Division

Enterprise Value management Division, IR Unit,

KOKUYO Co., Ltd.

THE CAMPUS, 1-8-35 Konan, Minato-ku, Tokyo 108-8710

E-Mail: ir@kokuyo.com

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